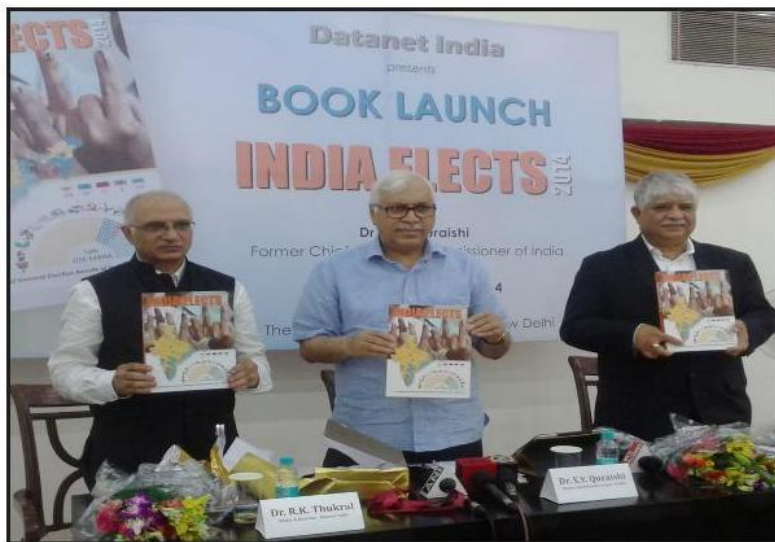


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Lucknow, Thursday 28 August, 2014

‘India Elects - 2014’ launched - India’s most comprehensive election-related fact book with riveting highlights and insights on General Elections 2014

L u c k n o w : Foreword by renowned psephologist Dr Prannoy Roy, Executive Chairperson, ElectionsinIndia.com – India’s premier portal dis-



seminating election-related insights and analysis – today released its book titled, India Elects – 2014 – A Comparative Analysis of General Elections Results of India: 2009-2014, at the Constitution Club, New Delhi. The book was unveiled by Dr. S. Y. Quraishi, former Chief Election Commissioner of India. The book carries a

Foreword by NDTV Ltd and a Preface by Dr R K Thukral, Director, Datanet India Pvt Ltd.

While the Foreword mentions India has the world’s most advanced electronic voting system, it laments that there has been little funda-

mental research on its elections – until now, which is why India Elects – 2014 is so important. Replete with in-depth data, the book analyses the results of the General Elections held across India between 7 April and 12 May 2014 - the longest elections in India’s history and the world’s biggest voting event with more than 814 million voters compared to 193.6 million in the US and 45.5 million in the UK. For the first time in India, a party other than the Congress won a simple majority. The Preface mentions that more than 140 visitors from 30-plus countries had first-hand exposure to an excellent electoral system that could serve as a model for many countries to follow.